



Bill Patsouras  
Principal

## **COVID-19 Accelerates Azure Adoption Among Function4's Customers**

*Leading Managed Technology Services Provider (MTSP) Reports on Spike in Cloud Demand from Small to Mid-Sized Businesses (SMBs)*

SUGAR LAND, TX – March 30, 2021 - Function4, a leading managed technology services provider (MTSP), announced today that the COVID-19 pandemic has drastically increased the forecasted demand for cloud solutions among SMBs, even beyond what most were expecting. Due largely to the increased need for Work-From-Home (WFH) solutions, SMBs are investing heavily in the cloud, through services like Microsoft Azure, to equip their organizations with the virtualization solution necessary to take their businesses to the next level. As a result, Function4 is helping more and more SMBs transition their on-premise IT network to Microsoft's Azure.

It's no secret that most businesses have shifted their operations to hybrid environments, if not fully-remote, and as that shift has occurred the corresponding increase in demand for cloud IT has also grown. According to the *2020 State of the Cloud Report*, by Flexera, "50% of SMBs are expecting their cloud

usage to be higher than planned due to COVID-19." Whether a business owner decides to embrace this tech or not is more of a moot point, because it's highly likely that in the very near future their clients, customers, suppliers and prospects will all be utilizing this technology and they will eventually be using it, too, to remain relevant.

With more than 95% of Fortune 500 companies utilizing Microsoft Azure, it's only a matter of time before it becomes ubiquitous. Bill Patsouras, Principal of Function4 commented, "Azure is the ideal environment for SMBs to enhance their IT environment because a hybrid workforce is now the new norm. For the business owner, this means that they have immediate scalability within their IT, the flexibility to instantly reduce expenses if they need to adjust headcount and a foundation to support their easily predictable usage of more cloud-based applications in the future."

In such uncertain times, business owners are looking to position themselves with maximum flexibility and security when it comes to their IT. With cloud IT solutions, companies can

"pay for what they use, as-they-go" and nothing more.

### **ABOUT FUNCTION4**

Function4 provides a variety of Hardware, Software, and IT Services that focus on improving Processes, Information Flow, and Security. Our goal is to help companies lower operating expenses and, at the same time, increase operational efficiencies relating to how a company uses technology to improve or protect access to their information. Our mission is to provide innovative technologies and advanced strategies to improve our client's business processes. Our vision is to become the premier provider of office technologies and services in our markets by recognizing the trust our customers, team members, partners, and community place in our company and hold that trust above all other things. We are headquartered in Sugar Land, Texas, with locations in SE Texas, NE Texas as well as Louisiana and Oklahoma. Contact us at 855.831.6867 or visit [www.function-4.com](http://www.function-4.com).